

Tackling Economic Crime Virtual Awards Ceremony

Sponsorship Brochure 2021



The UK awards for tackling economic crime

The Tackling Economic Crime Awards (TECAs) were launched in 2019 to recognise and reward companies, teams and individuals who have made a significant contribution in tackling all areas of economic crime, such as fraud, corporate espionage, money laundering, bribery and corruption.

The TECAs are designed to be both independent and inclusive, providing an opportunity for outstanding performers to be recognised and their success to be celebrated.

They are formed on the same principles as the Outstanding Security Performance Awards (OSPAs) which operate globally: <http://www.theospas.com/>

What makes the TECAS unique?

- The criteria for these awards are based on extensive research on key factors that contribute to and characterise outstanding performance.
- The TECAs are being set-up in collaboration with relevant associations and groups from the UK.
- The principles of the TECAs are that they are **independent, credible, transparent and respectable**.

The 2021 Virtual Awards Event

The Tackling Economic Crime Awards (TEACs) has been running for 3 years and each year has seen a growth in the number of companies and individuals who participate.

December 2019 saw the first-ever presentation of the TECAs where 300 professionals from public, private and third sector organisations gathered at a London venue to celebrate the amazing achievements of those involved in desisting all areas on economic crime.

In 2020, due to the Coronavirus situation the awards took place virtually at an event that was fun, interactive, atmospheric and profiled the sponsors and winners extensively. Hundreds of people tuned in live and later viewed on the website and YouTube.

Due to the ongoing uncertainty of the Coronavirus situation, the 2021 TECAs will once again take place as an online virtual event.

Going 'virtual' has proved that many more people can join in the celebrations when we announce the winners of the awards on **6th December 2021**.

Sponsorship and promotional opportunities:

Are you looking for ways to enhance your brand, celebrate success in all areas of economic crime - plus align your organisation with excellence and best practice?

If so, take advantage of the exciting promotional opportunities associated with the Awards Ceremony and coverage across our marketing and social media promotion.

HEADLINE SPONSOR - £3500 +VAT

As the headline sponsor, you will benefit from :

Pre & post event activity:

Exclusivity

You will be the **exclusive** headline sponsor

Website/media promotion

- Your company's logo and link to your website on every page of the TECAs website
- Your company's logo with a description and link to your website on the sponsor's page
- Company name and logo in a pre-event article and post-event review on the TECAs website
- Your company highlighted as headline sponsor in media announcements about the awards

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Virtual awards ceremony:

Speaking opportunity

Opportunity to provide a short video aligning your brand with the awards

Trophy presentation

In a pre-recorded video opportunity to announce and present one of the awards

Branding

- Logo on presentation slides
- Acknowledgement in awards speech

Positive association

Chance to get involved in a project that is looking to expand in future years - and be associated with excellence and best practice

TROPHY SPONSOR - **SOLD**

As the trophy sponsor, you will benefit from :

Pre & post event activity:

Website/media promotion

- Your company's logo, with a description and link to your website on the TECAs website (sponsors page)
- Company listed on the website as the trophy sponsor
- Your company name and logo in a pre-event article and post-event review on the TECAs website
- Your company highlighted as trophy sponsor in media announcements about the awards

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Virtual awards ceremony:

Branding

- Company logo on trophies and certificates
- Logo on presentation slides
- Acknowledgement in awards speech

Trophy presentation

In a pre-recorded, video opportunity to announce and present one of the awards

Positive association

Chance to get involved in a project that is looking to expand in future years - and be associated with excellence and best practice

CATEGORY SPONSOR - £1250 +VAT

As a category sponsor, you will benefit from :

Pre & post event activity:

Website promotion

- Your company's logo by the category you sponsor on the TECAs 'Enter' page
- Your company's logo, with a description and link to your website on the TECAs website (sponsors page)
- Company listed on the website as the sponsor for a specific category
- Your company name and logo in a pre-event article and the post-event review on the TECAs website
- Your company highlighted as a category sponsor in media announcements about the awards

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Virtual awards ceremony:

Trophy presentation

Opportunity to announce and present the award category you sponsor in a pre-recorded video

Branding

- Logo on presentation slides
- Acknowledgement in awards speech

Positive association

Chance to get involved in a project that is looking to expand in future years - and be associated with excellence and best practice

Award categories available to sponsor:

Outstanding Manager or Director • Outstanding Team • Outstanding Customer Service Initiative • Outstanding Training Initiative • Outstanding New Product or Technology • Outstanding Partnership • Outstanding Investigator • Outstanding Policing Initiative • Outstanding Young Professional • Outstanding Prevention Initiative • Outstanding Tackling Economic Crime Professional • Outstanding Performance in Tackling Bribery and Corruption • Outstanding Performance in Tackling Money Laundering • Lifetime Achievement •

THE 2020 VIRTUAL TECAs



To take advantage of the opportunities available or to discuss further
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