

Tackling Economic Crime Awards

Sponsorship Brochure 2019

The UK awards for tackling economic crime

The Tackling Economic Crime Awards (TECAs) recognise and reward companies, teams and individuals involved in tackling different areas of economic crime. The TECAs are designed to be both independent and inclusive, providing an opportunity for outstanding performers, whether buyers or suppliers, to be recognised and their success to be celebrated.

They are founded on the successful Outstanding Security Performance Awards (OSPAs) which operate globally: <http://www.theospas.com/>

What makes the TECAS unique?

- The criteria for these awards are based on extensive research on key factors that contribute to and characterise outstanding performance.
- The TECAs are being set-up in collaboration with relevant associations and groups from the UK.
- The principles of the TECAs are that they are **independent, credible, transparent and respectable**.



Associate yourself with tackling economic crime...

The 2019 inaugural Tackling Economic Crime Awards (TECAs) will take place on the **9th December 2019** at [Sheraton Grand London Park Lane](#). The night will include welcome drinks, three-course meal, entertainment, the awards themselves and plenty of networking opportunities.

Award categories available to sponsor:

Outstanding Manager or Director
Outstanding Team
Outstanding Consultant
Outstanding Customer Service Initiative
Outstanding Training Initiative
Outstanding New Product
Outstanding Partnership

Outstanding Investigator
Outstanding Young Professional
Outstanding Female Professional
Outstanding Male Professional
Outstanding Prevention Initiative
Lifetime Achievement

HEADLINE SPONSOR - SOLD

As the headline sponsor, you will benefit from the following:

Pre & post event activity:

Exclusivity

You will be the **exclusive** headline sponsor

Website promotion

- Your company's logo and link to your website on every page of the TECAs website
- Your company's logo with a description and link to your website (sponsors page) for the duration of the campaign and one month afterwards
- Company listed on website as headline sponsor of the TECAs
- Company name and logo in a pre-event article and post-event review on the TECAs website

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Awards night activity:

Tickets

A table of **10** at the awards ceremony in a prime location

Signage/branding

- Logo on stage during the whole event
- Company logo in the event programme

Speaking opportunity

Chance to speak on stage

Trophy presentation

Opportunity to present one of the award categories on stage

Networking

Excellent networking opportunities on the night

Positive association

Chance to get involved in a project that is looking to expand in future years - and be associated with outstanding performance and professionalism

TROPHY SPONSOR- £10,000

As the trophy sponsor, you will benefit from the following:

Pre & post event activity:

Website promotion

- Your company's logo, with a description and link to your website on the TECAs website (sponsors page) for the duration of the campaign and one month afterwards
- Company listed on the website as the trophy sponsor
- Your company name and logo in a pre-event article and post-event review on the TECAs website

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Awards night activity:

Tickets

A table of **10** at the awards ceremony

Signage/branding

- Company logo on TECA trophies and certificates
- Logo on sponsors slide prior to and after the awards presentation
- Company logo in the event programme

Networking

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Positive association

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CATEGORY SPONSOR— £5,000

As a category sponsor, you will benefit from the following:

Pre & post event activity:

Website promotion

- Your company's logo by the category you sponsor on the TECAs 'Enter' page
- Your company's logo, with a description and link to your website on the TECAs website (sponsors page) for the duration of the campaign and one month afterwards
- Company listed on the website as the sponsor for a specific category
- Your company name and logo in a pre-event article and the post-event review on the TECAs website

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Awards night activity:

Tickets

A table of **10** at the award ceremony

Award presentation

Opportunity to present the award for your chosen category

Signage/branding

- Logo on stage during the specific award category and on sponsors slide prior to and after the awards presentation
- Company logo in the event programme

Networking

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DRINKS RECEPTION SPONSOR - £4,000

As the drinks reception sponsor, you will benefit from the following:

Pre & post event activity:

Website promotion

- Your company's logo, with a description and link to your website on the TECAs website (sponsors page) for the duration of the campaign and one month afterwards
- Company listed on the website as the drinks reception sponsor
- Your company name and logo in a pre-event article and post-event review on the TECAs website

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Awards night activity:

Tickets

2 Free tickets to the awards ceremony

Signage/branding

- Company branding in the drinks reception area
- Logo on sponsors slide prior to and after the awards presentation
- Company logo in the event programme

Networking

Excellent networking opportunities on the night

Positive association

Chance to get involved in a project that is looking to expand in future years and be associated with outstanding performance and professionalism

PROGRAMME/MENU SPONSOR- **SOLD**

As the programme/menu sponsor, you will benefit from the following:

Pre & post event activity:

Website promotion

- Your company's logo and link to your website on the TECAs website (sponsors page) for the duration of the campaign and one month afterwards
- Company listed on the website as the programme/menu sponsor
- Your company logo in a pre-event article and post-event review on the TECAs website

Email & social media marketing

Your sponsorship will be advertised in World Excellence Digest (e-newsletter) and on the TECAs social media pages

Awards night activity:

Ticket

2 Free tickets to the awards ceremony

Signage/branding

- Company branding on the programme/menu
- Logo on sponsors slide prior to and after the awards during the event

Networking

Excellent networking opportunities on the night

Positive association

Chance to get involved in a project that is looking to expand in future years and be associated with outstanding performance and professionalism

Sponsorship packages are flexible and can be tailored accordingly

For more information, or if you would like a sponsorship proposal form, please contact Christine Brooks:

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